

# Why Do Couples and Singles Save during Retirement? Household Differences and their Aggregate Implications

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The opinions and conclusions are solely those of the authors, and do not necessarily reflect the views of the Federal Reserve Bank of Minneapolis, the Federal Reserve Bank of Richmond, or the Federal Reserve System.

# Motivating Questions

- ▶ What drives the **retirement saving** of
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  - ▶ Couples?
- ▶ What are the roles of **bequest motives**, **medical expenses** and **survival risk**?
- ▶ What drives **aggregate savings** during retirement?

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- ▶ Couples provide a distinct source of identification.

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  - ▶ Data on bequests at death of first spouse
  - ▶ Measure and model risks, heterogeneity and social insurance well

# Facts

# Data

- ▶ AHEAD Cohort of the HRS: heads age 72 or older in 1996, data every 2 years until 2016

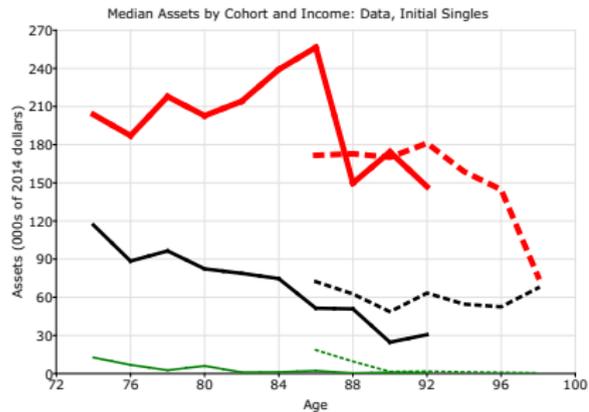
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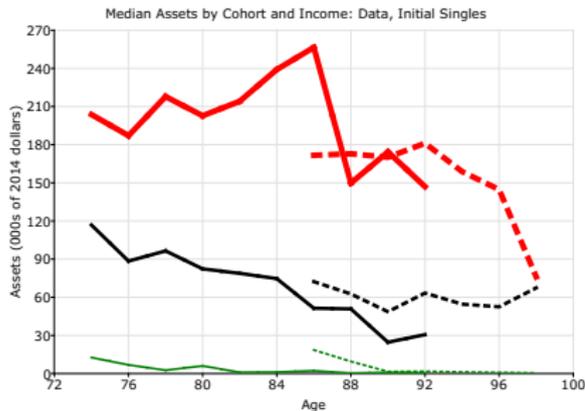
- ▶ AHEAD Cohort of the HRS: heads age 72 or older in 1996, data every 2 years until 2016
- ▶ Consider only the retired: 4,634 households. Of those, 1,388 are (initially) couples and 3,246 are singles
- ▶ Use exit interviews
  - ▶ Estates
  - ▶ End-of-life expenses
  - ▶ Wealth transfers to spouse+other heirs

# Household Wealth

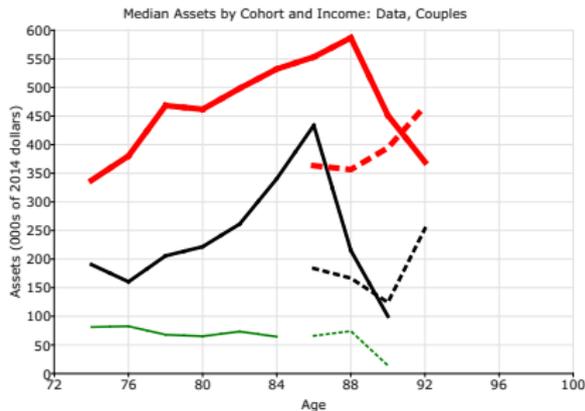


(a) Initial Singles

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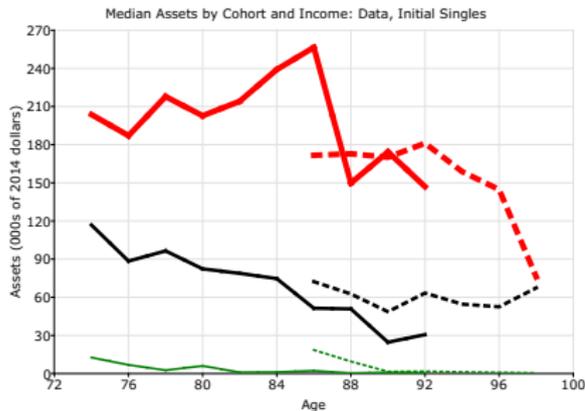


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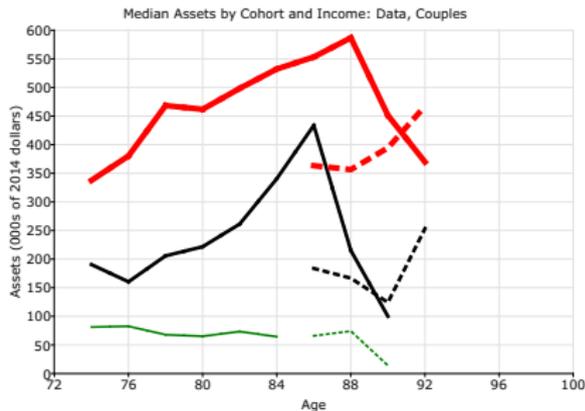


(b) Current Couples

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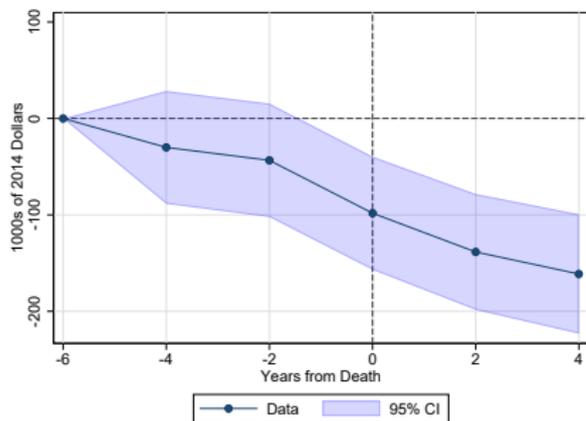


(b) Current Couples

- ▶ Singles (especially low income singles) decumulate wealth
- ▶ Couples accumulate wealth

# Event Study: Wealth and Medical Expenses

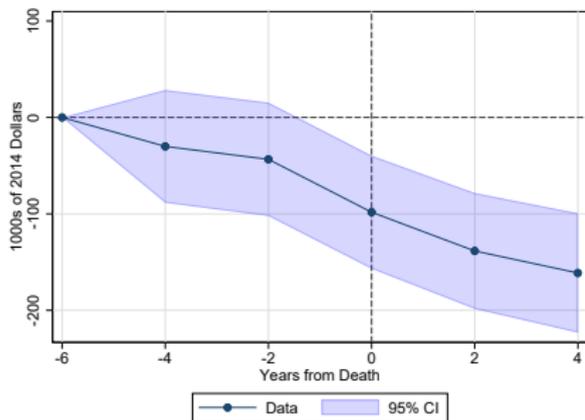
## Couple-to-Single Transitions



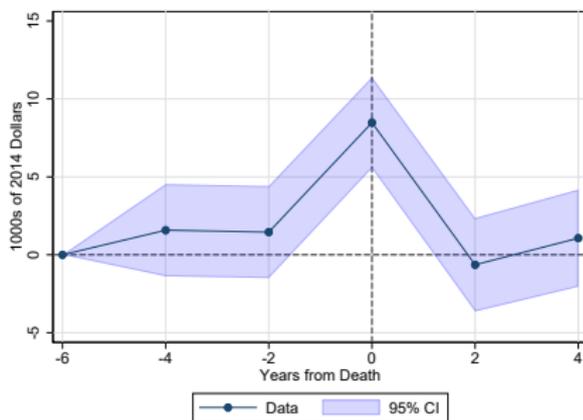
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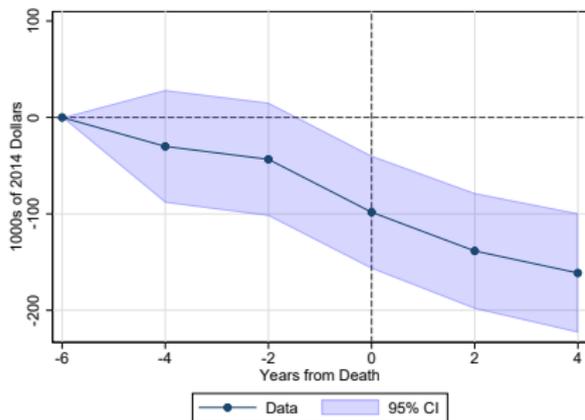
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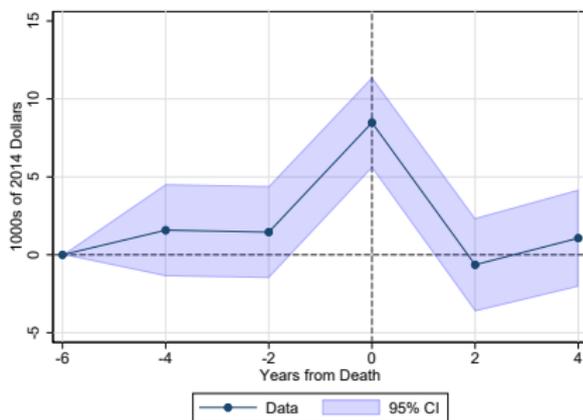
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(a) Wealth



(b) OOP medical spending

- ▶ Household wealth drops \$160,000 around first spousal death
- ▶ Medical spending jumps \$27,000
- ▶ **Transfers to non-spousal heirs average \$79,000**

## Couple-to-Single Transitions: Non-spousal Bequests

|                                 | Share of Sample | Fraction Positive | Mean (\$000s) | Share of Bequests |
|---------------------------------|-----------------|-------------------|---------------|-------------------|
| <u>Permanent Income Tercile</u> |                 |                   |               |                   |
| Bottom PI Tercile               | 18.8%           | 26.6%             | 165.5         | 53.1%             |
| Middle PI Tercile               | 35.5%           | 32.7%             | 211.5         | 45.5%             |
| Top PI Tercile                  | 45.8%           | 29.3%             | 301.6         | 37.6%             |
| <u>Number of Children</u>       |                 |                   |               |                   |
| No Children                     | 6.4%            | 38.0%             | 402.9         | 43.6%             |
| Children                        | 93.3%           | 30.0%             | 236.7         | 42.8%             |
| 2+ Children                     | 77.2%           | 29.8%             | 231.1         | 43.2%             |
| <u>Homeownership Status</u>     |                 |                   |               |                   |
| Not a Homeowner                 | 22.4%           | 24.4%             | 257.9         | 58.1%             |
| Homeowner                       | 77.6%           | 32.4%             | 246.2         | 39.6%             |

*Note:* Calculated from AHEAD data and exit interviews. When calculating conditional means we winsorize values above the 99th percentile of the overall sample. We define homeownership status prior to the death of the spouse.

# Model

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  - ▶ End-of-life expenses
- ▶ Health and longevity: Rich, married, healthy live longer
- ▶ Permanent Income

# Preferences

- ▶ Utility for singles and couples:

$$u^S(c) = \frac{(c)^{1-\nu}}{1-\nu},$$
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- ▶ Warm glow from bequests ( $b$ ) to non-spousal heirs

$$\theta_j(b) = \phi_j \frac{(b + \kappa_j)^{(1-\nu)}}{1-\nu},$$
$$j = \begin{cases} 1, & \text{if first spouse dies} \\ 0, & \text{if there are no survivors.} \end{cases}$$

# Uncertainty

- ▶ **Health (and survival)**  $\in$  {good, bad, nursing home, **dead**}:  
age, gender, marital status, and PI-specific Markov chain
  - ▶ **Couples can transition to singles**

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- ▶ **Medical expenses**: deterministic and stochastic components
  - ▶ Stochastic component: persistent and transitory shocks
  - ▶ Mean & variance functions of: age, PI, family structure & health
  - ▶ Includes beginning and end of period family structure & health
    - ⇒ **Captures end-of-life medical spending**

## Value Function for Singles

$$V_t^g(x_t, h_t, l, \zeta_t) = \max_{c_t, x_{t+1}} \left\{ u^S(c_t) + \beta s_t^g(h_t, l) \right. \\ \left. \times E_t \left( V_{t+1}^g(x_{t+1}, h_{t+1}, l, \zeta_{t+1}) \right) \right. \\ \left. + \beta [1 - s_t^g(h_t, l)] E_t \theta_0(x_{t+1}) \right\},$$

- ▶ **state vector:**  $g$  = gender,  $x_t$  = cash on hand,  $h_t$  = health status,  $l$  = permanent income,  $\zeta_t$  = persistent medical spending shock
- ▶  $s_t^g(h_t, l)$  = survival probability
- ▶  $\theta_0(x_{t+1})$  = bequest motive

# Budget Constraints

Assets ( $a_t$ ) and cash-on-hand ( $x_t$ ) follow

$$x_t = a_t + \Upsilon(r a_t + y_t(\cdot), \tau) + t_t(\cdot),$$

$$a_{t+1} = x_t - c_t - m_t,$$

$$c_{min}(f_t) \leq c_t \leq x_t.$$

- ▶  $\Upsilon(\cdot, \tau)$  converts pre-tax to post-tax income
- ▶  $t_t(\cdot)$  : means-tested transfers implementing a minimum consumption floor

# Value Functions for Couples and New Widow(ers)

► Couples:

$$\begin{aligned} V_t^c(x_t, h_t^h, h_t^w, l, \zeta_t) = \max_{c_t, x_{t+1}} & \left\{ u^c(c_t, h_t^h, h_t^w) \right. \\ & + \beta s_t^w(h_t, l) s_t^h(h_t, l) E_t(V_{t+1}^c(x_{t+1}, h_{t+1}^h, h_{t+1}^w, l, \zeta_{t+1})) \\ & + \beta s_t^w(h_t, l) (1 - s_t^h(h_t, l)) E_t(V_{t+1}^{nw}(x_{t+1}^w, h_{t+1}^w, l, \zeta_{t+1})) \\ & + \beta (1 - s_t^w(h_t, l)) s_t^h(h_t, l) E_t(V_{t+1}^{nh}(x_{t+1}^h, h_{t+1}^h, l, \zeta_{t+1})) \\ & \left. + \beta (1 - s_t^w(h_t, l)) (1 - s_t^h(h_t, l)) \theta_0(x_t - c_t - m_t) \right\}, \end{aligned}$$

s.t. constraints above

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► New Widow(er)s:

$$V_t^{ng}(x_t, h_t, l, \zeta_t) = \max_{b_t \leq x_t - c_{min}} \left\{ V_t^g(x_t - b_t, h_t, l, \zeta_t) + \theta_1(b_t) \right\},$$

# Estimation

## Two-step Estimation Strategy

- ▶ First step: estimate parameters of the processes for income, health, mortality, and medical expenses
- ▶ Second step: choose preference parameters and consumption floor using the method of simulated moments (MSM) to match
  - ▶ The 25th percentile, median, and 75th percentile of wealth by PI tercile, cohort and age, for singles and couples
  - ▶ Medicaid reciprocity rates, by PI tercile, cohort and age

# First-Stage Estimates

# Permanent Income

- ▶ Need measure that is invariant to spousal death
- ▶ Fixed effects regression

$$\ln y_{it} = \kappa(t, f_{it}) + \alpha_i + \omega_{it}$$

- ▶  $y_{it}$  = annuitized income for household  $i$  at age  $t$
- ▶  $f_{it} \in \{\text{single male, single female, couple}\}$
- ▶  $\alpha_i$ : household fixed effect
- ▶ Sort  $\hat{\alpha}_i$ 's
- ▶ Permanent income (PI) = percentile rank of  $\hat{\alpha}_i$

# Life Expectancy as of Age 70

| Income Percentile                         | Nursing Home | Men        |             | Women        |            |             | All         |
|---|--------------|------------|-------------|--------------|------------|-------------|-------------|
|   |              | Bad Health | Good Health | Nursing Home | Bad Health | Good Health |             |
| <b>Singles</b>                            |              |            |             |              |            |             |             |
| 10  | <b>3.0</b>   | 6.9        | 8.7         | 4.1          | 11.3       | 13.2        | 10.2        |
| 50  | 3.0          | 7.8        | 10.3        | 4.1          | 12.3       | 14.9        | 11.5        |
| 90  | 2.9          | 8.1        | 10.9        | 3.8          | 12.5       | 15.4        | 12.0        |
| <b>Couples</b>                            |              |            |             |              |            |             |             |
| 10  | 2.7          | 7.8        | 9.8         | 4.0          | 12.1       | 14.1        | 11.3        |
| 50  | 2.8          | 9.4        | 12.2        | 4.0          | 13.7       | 16.3        | 13.4        |
| 90  | 2.7          | 10.4       | 13.5        | 3.9          | 14.6       | <b>17.3</b> | 14.5        |
| Single Men                                |              |            |             |              |            |             | 9.0         |
| Married Men                               |              |            |             |              |            |             | 11.5        |
| Single Women                              |              |            |             |              |            |             | 13.9        |
| Married Women                             |              |            |             |              |            |             | 15.8        |
| <b>Oldest Survivor</b>                    |              |            |             |              |            |             | <b>17.9</b> |
| Probability that Oldest Survivor is Woman |              |            |             |              |            |             | 63.7%       |

# Second-Stage Estimates

## Parameter Estimates

$$u^S(c) = \frac{(c)^{1-\nu}}{1-\nu},$$

$$u^C(c) = 2 \frac{(c/\eta)^{1-\nu}}{1-\nu}$$

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|  |                |
|--|----------------|
| $\nu$ : coefficient of RRA                           | 3.70<br>(0.09) |
| $\eta$ : consumption equivalence scale               | 1.51<br>(0.20) |
| $c_{min}(f = 1)$ : annual consumption floor, singles | 4,110<br>(114) |

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Fix:  $\beta = 0.97$ ;  $c_{min}(f = 2) = 1.5 \cdot c_{min}(f = 1)$ .

## Estimated Bequest Motives

Estimate the bequest function

$$\phi_j \frac{(b + \kappa_j)^{(1-\nu)}}{1 - \nu},$$

operative when first ( $j = 1$ ) and final ( $j = 0$ ) spouse dies.

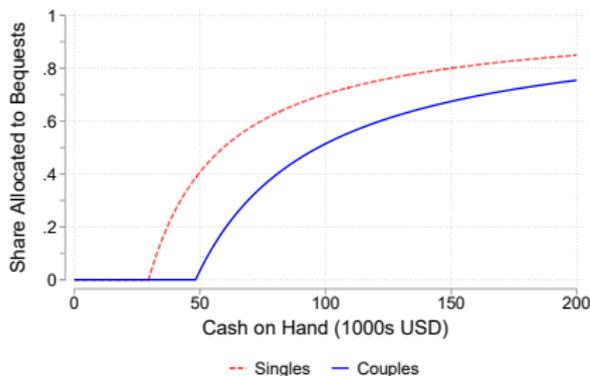
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Share allocated to bequests when death is certain next period



Final Spouse

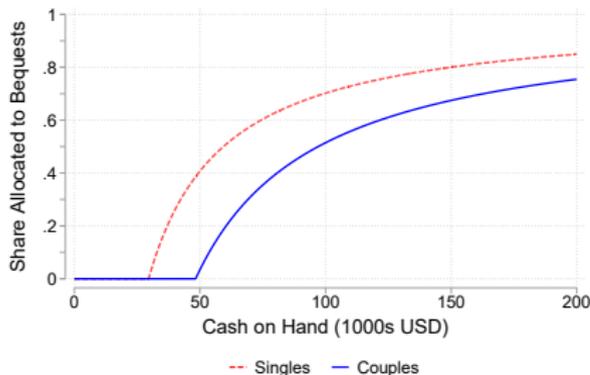
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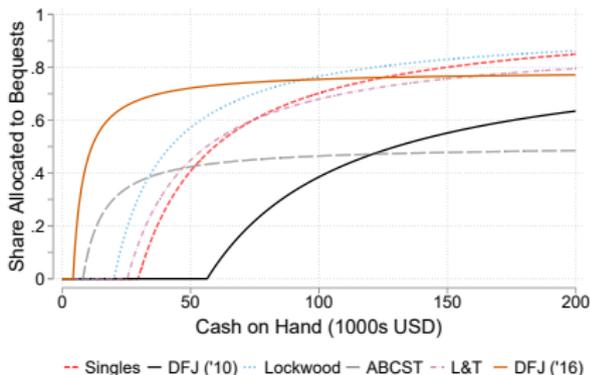
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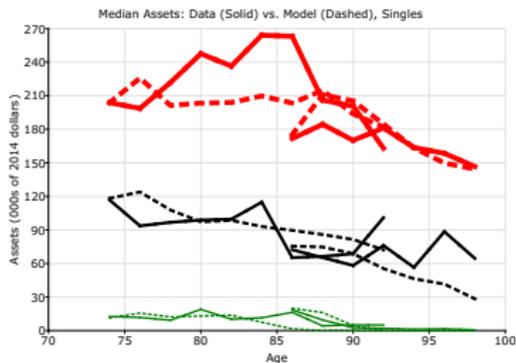
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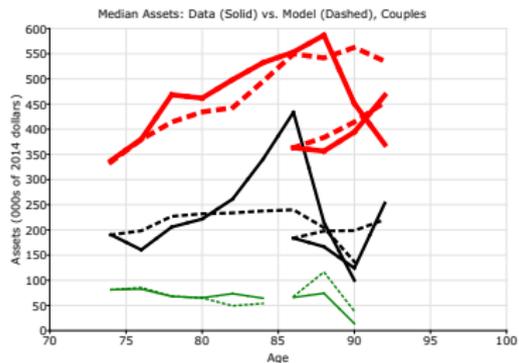
Literature

# Model Fit and Validation

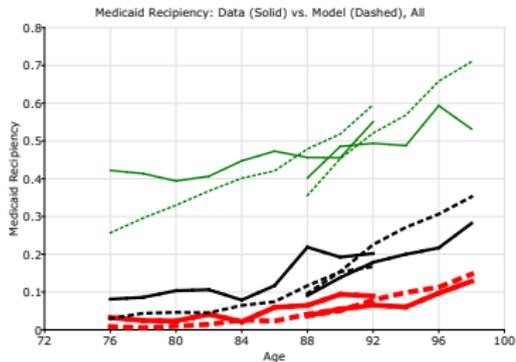
# Model Fit: Wealth and Medicaid



**(a) Wealth Singles**

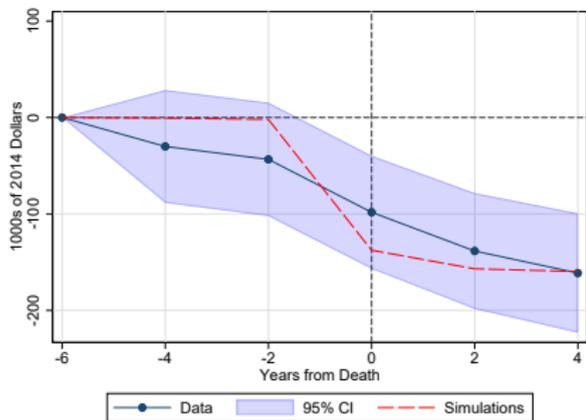


**(b) Wealth Couples**

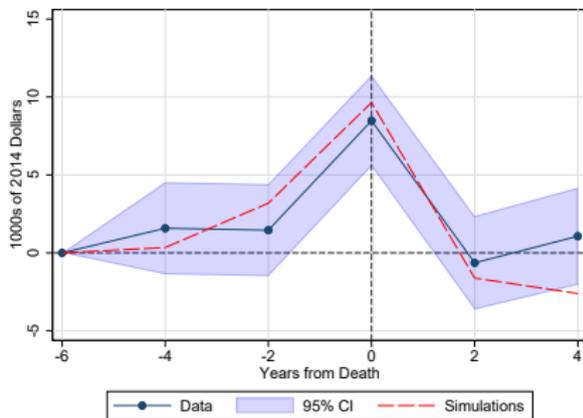


**(c) Medicaid**

# Validation: Wealth and OOP Around Death



**(a)** Wealth



**(b)** OOP Medical Spending

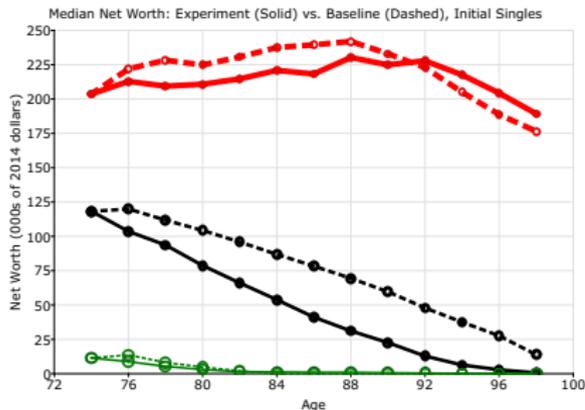
Model fits wealth drops and medical spending around death

# Why Do Retirees Save?

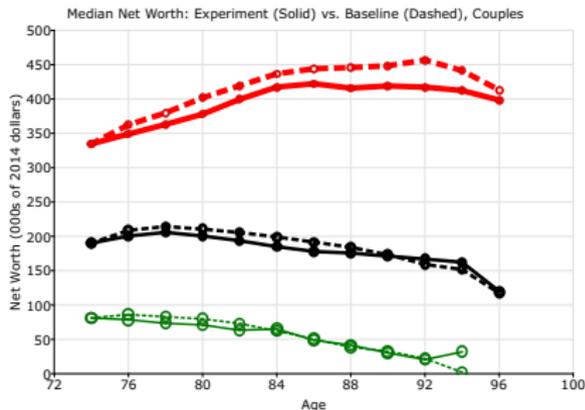
# Understanding Saving Motives

- ▶ Experiments: re-solve and re-simulate model
  1. Set medical spending to zero
  2. Eliminate bequest motives
  3. No medical spending and no bequest motives
  4. No weight on surviving spouse
- ▶ Fix age-74 distribution of state variables and utility parameters

# What is the Role of Medical Expenses?



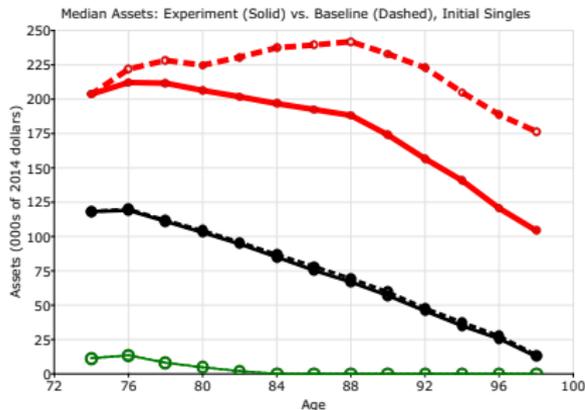
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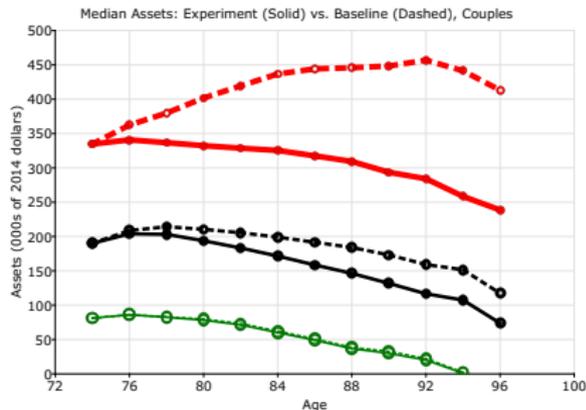
(b) Couples

- ▶ Singles: Medical expenses important
- ▶ Couples: Small effects on savings

# What is the Role of Bequest Motives?



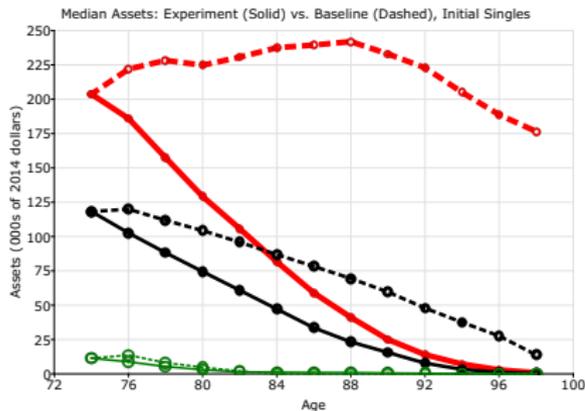
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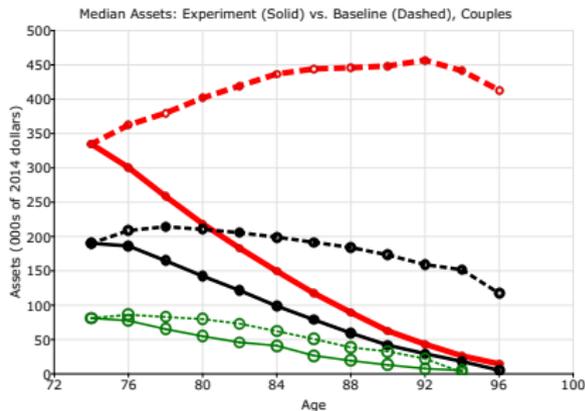
(b) Couples

- ▶ Singles: bequest motives more important for high income
- ▶ Couples: important for middle income as well

# How does Medical Spending Interact with Bequest Motives?



(a) Singles



(b) Couples

## Aggregate Savings Implications with and without Couples

|                            | Percentage Change from Baseline |                        |                       |                                       |                                     |
|----------------------------|---------------------------------|------------------------|-----------------------|---------------------------------------|-------------------------------------|
|                            | Baseline<br>Wealth              | No Medical<br>Expenses | No Bequest<br>Motives | No Bequests<br>or Medical<br>Expenses | No Weight<br>on Surviving<br>Spouse |
| <b>Couples and Singles</b> |                                 |                        |                       |                                       |                                     |
| 25th Percentile            | 47.1                            | -69.7%                 | 14.9%                 | -59.7%                                | -89.1%                              |
| Median                     | 145.5                           | -22.5%                 | 10.2%                 | -43.9%                                | -42.3%                              |
| 75th Percentile            | 388.7                           | -2.4%                  | -7.6%                 | -42.3%                                | -25.2%                              |
| Mean                       | 369.5                           | -3.1%                  | -16.8%                | -43.8%                                | -28.2%                              |

# Aggregate Savings Implications with and without Couples

|                             | Percentage Change from Baseline |                        |                       |                                       |                                     |
|-----------------------------|---------------------------------|------------------------|-----------------------|---------------------------------------|-------------------------------------|
|                             | Baseline<br>Wealth              | No Medical<br>Expenses | No Bequest<br>Motives | No Bequests<br>or Medical<br>Expenses | No Weight<br>on Surviving<br>Spouse |
| <b>Couples and Singles</b>  |                                 |                        |                       |                                       |                                     |
| 25th Percentile             | 47.1                            | -69.7%                 | 14.9%                 | -59.7%                                | -89.1%                              |
| Median                      | 145.5                           | -22.5%                 | 10.2%                 | -43.9%                                | -42.3%                              |
| 75th Percentile             | 388.7                           | -2.4%                  | -7.6%                 | -42.3%                                | -25.2%                              |
| Mean                        | 369.5                           | -3.1%                  | -16.8%                | -43.8%                                | -28.2%                              |
| <b>Initial Singles Only</b> |                                 |                        |                       |                                       |                                     |
| 25th Percentile             | 14.5                            | -78.7%                 | -1.1%                 | -85.4%                                | n/a                                 |
| Median                      | 92.1                            | -29.6%                 | -3.8%                 | -50.6%                                | n/a                                 |
| 75th Percentile             | 263.0                           | -6.1%                  | -12.1%                | -45.4%                                | n/a                                 |
| Mean                        | 253.1                           | -3.2%                  | -21.8%                | -46.3%                                | n/a                                 |

# Conclusion

- ▶ We estimate a rich model of savings that matches key aspects of the data, such as
  - ▶ Singles decumulate wealth as they age
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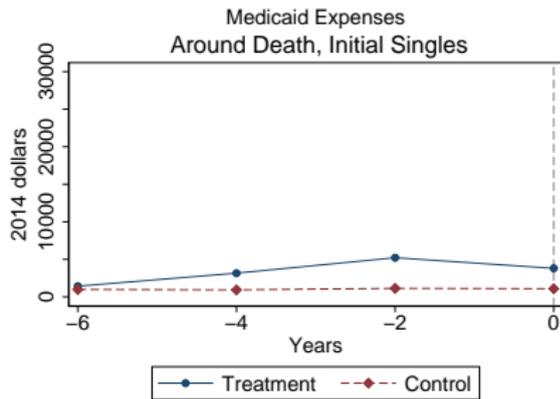
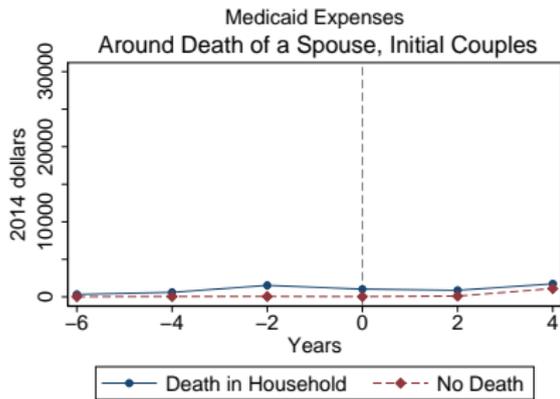
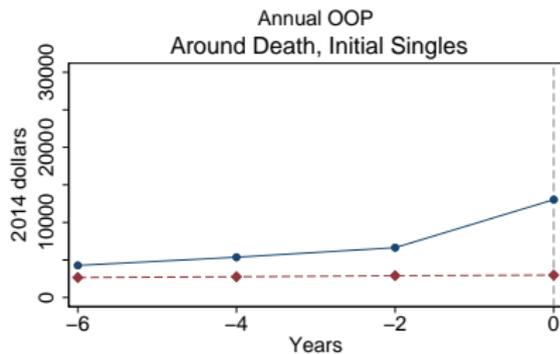
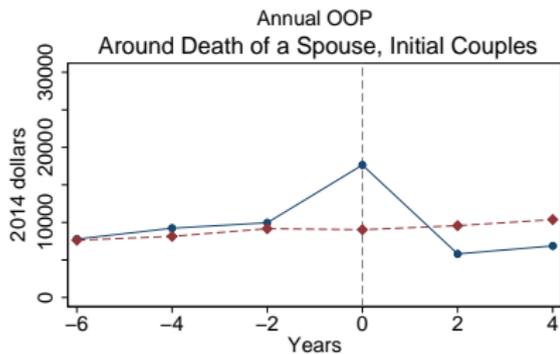
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  - ▶ Saving behavior and saving motives are very heterogeneous across permanent income and couples/singles
  - ▶ The interaction of bequest motives and medical expenses is crucial to understanding savings
  - ▶ The behavior of aggregate savings is driven by the rich
  - ▶ Rich couples and rich singles behave similarly

# Additional Material

# Imputing Medicaid Payments

- ▶ Use Medicare Current Beneficiary Survey (MCBS) to impute Medicaid transfers
- ▶ A Conditional Mean Matching Approach
  - ▶ In MCBS, regress Medicaid against income, age, health status, Dr visits etc.
  - ▶ Apply regression coefficients to AHEAD data to find predicted Medicaid spending
  - ▶ Randomly assign to each HRS observation the residual from an MCBS observation with similar predicted Medicaid spending
  - ▶ Combine predicted Medicaid spending and residual, add to HRS out-of-pocket spending

# Decomposing Medical Spending



# Life Transitions: Establishing Facts

- ▶ Sample composition changes due to mortality
- ▶ High income people and women live longer



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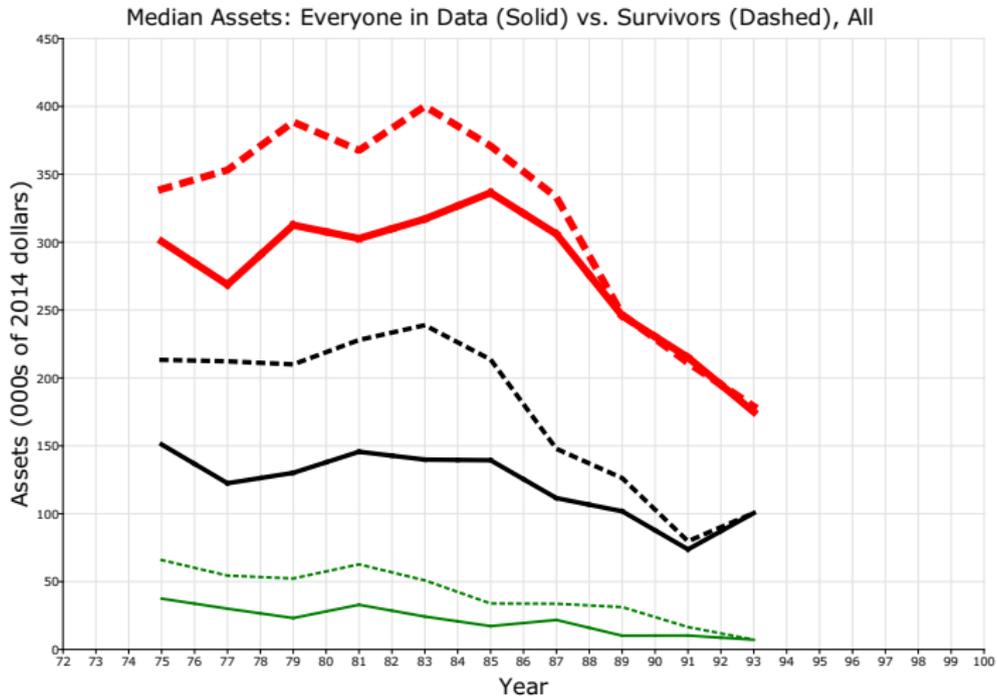


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- ▶ Leads to **mortality bias**: observed wealth tends to **increase** with age

# Life Transitions: Mortality Bias Important



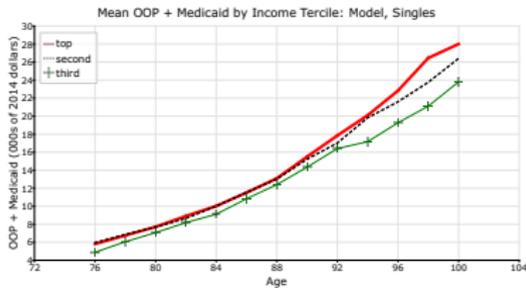
► Modelling attrition is key

# Probability of Ever Entering a Nursing Home

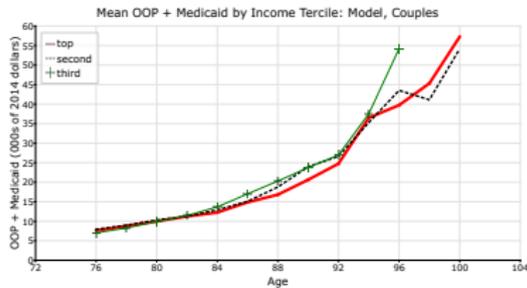
| Income Percentile | Men        |             | Women      |             | All         |
|-------------------|------------|-------------|------------|-------------|-------------|
|                   | Bad Health | Good Health | Bad Health | Good Health |             |
| <b>Singles</b>    |            |             |            |             |             |
| 10                | 23.6       | 25.3        | 35.8       | 37.9        | 32.8        |
| 50                | 22.8       | 24.8        | 35.5       | 38.2        | 32.5        |
| 90                | 20.3       | 22.8        | 32.2       | 35.8        | 30.1        |
| <b>Couples</b>    |            |             |            |             |             |
| 10                | 17.3       | 19.2        | 34.4       | 37.0        | 28.7        |
| 50                | 16.6       | 18.8        | 34.1       | 37.3        | 28.7        |
| 90                | 14.6       | 16.8        | 31.4       | 34.5        | 26.3        |
| Single Men        |            |             |            |             | <b>26.4</b> |
| Married Men       |            |             |            |             | <b>19.5</b> |
| Single Women      |            |             |            |             | 37.2        |
| Married Women     |            |             |            |             | 36.3        |

Probabilities conditional on being alive at age 70.

# Medicaid ↓ Medical Expenses for Poor and Elderly

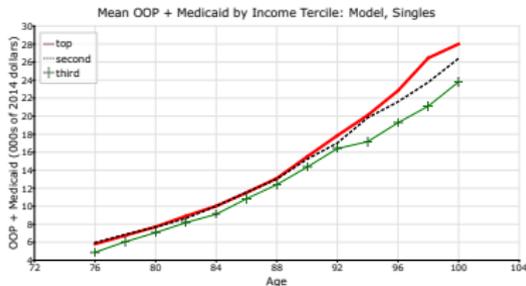


**(a) Singles**  
(OOP+Medicaid)

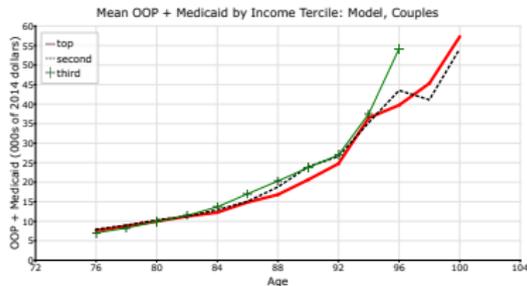


**(b) Couples**  
(OOP+Medicaid)

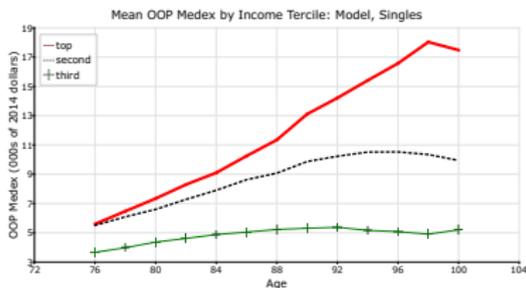
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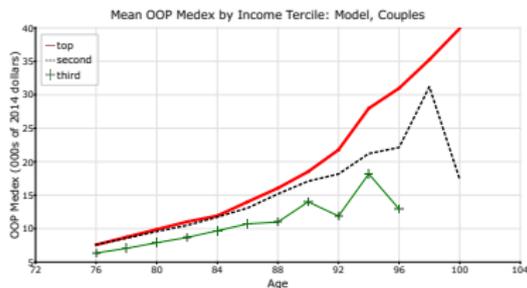
**(a) Singles**  
(OOP+Medicaid)



**(b) Couples**  
(OOP+Medicaid)



**(c) Singles**  
(OOP)



**(d) Couples**  
(OOP)

# What is the Role of a Surviving Spouse's needs?

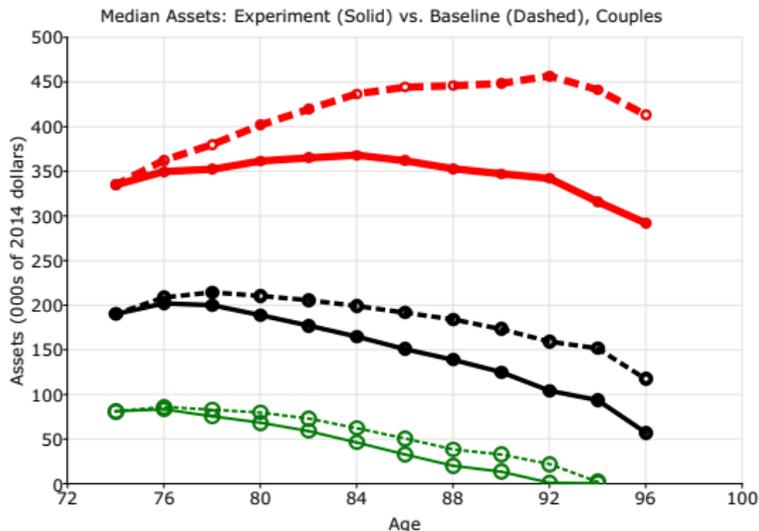
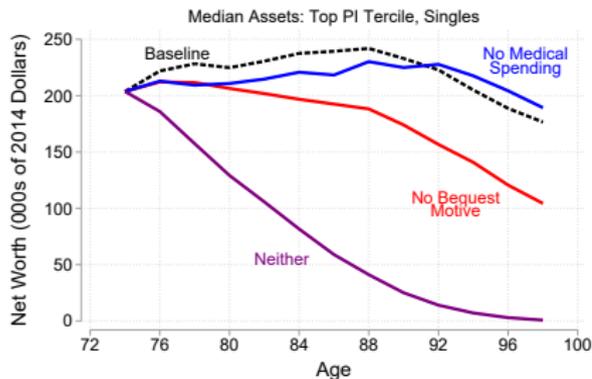
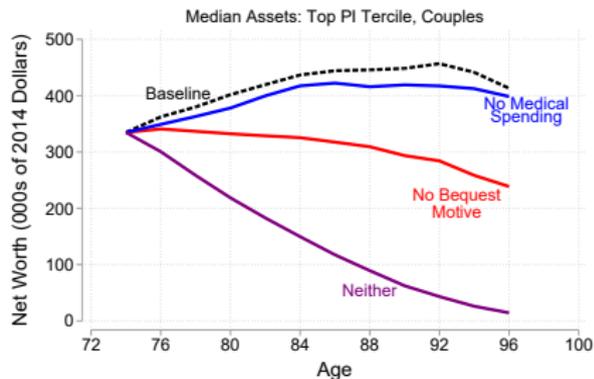


Figure: Couples

# The Interaction of Medical Spending and Bequest Motives



(a) Singles



(b) Couples